



## Membership Promotion #5 – January 2024

Department CA Membership Chairman: Mary Ryser [vfw3699@live.com](mailto:vfw3699@live.com) (760) 289-8320

### California's Happy New Year Super Heroes!



***Lights, Camera, Action!***

***Great Job Auxiliary 2075 Dist.4! Here is a Great Example of what they did:***

Post and Auxiliary 2075 hosts a Breakfast each month that is open to the public. For the December Breakfast, we specially invited the families of our Adopt a Unit, the Army Reserve 161st Armored Battalion, to attend and have their children meet Santa and receive toys. I was staffing the Auxiliary's Bake Sale Table and noticed a young man with the Reserves. I struck up a conversation, learned he had gotten out of the Reserves earlier this year and asked if he had served overseas. He stated he had not, so I asked if his father or grandfather had served in a conflict and he stated his father had fought in the war. He was excited to hear he would be eligible for membership. I gave him a membership application, and expect he will bring back his dad's DD214 in the next week.

# Membership Promotion #5 – January 2024

## Page Two



It's 2024!! Wishing you all good Health and Happiness!!

Is your District Ready??

January C of A is a little more than 3 weeks away in Sacramento. Has your District President and Membership picked out a Super Hero outfit? All members are invited to wear a Super Hero outfit! Is your District leading in the District Division? Don't forget we will be making a Super Hero Movie at our C of A so come prepared to have a Blast! Your tally will be added on the 22<sup>nd</sup> of January for the final count for the C of A.

It's time to take Action!! Our movie will show all the hard work our auxiliaries have been doing. Is your auxiliary 100%?? Don't stop there... Why? Because the more members we have, the more impact we have with Congress to pass laws that help our Veterans. It also gives us more members to help serve our veterans!! People are not going to know who we are unless you have pride in our organization -- you need to have a passion for helping our Veterans and their families. We are Super Heroes that make a difference in our Heroes' lives and it only takes one to help, one to ask someone to join and one to make a difference, but it takes a Team to be stronger together to show our Heroes we are here for them! One member is one helping hand to serve our Veterans or one Voice to help change laws!

I'm so Proud of all of our auxiliaries who have been working so hard and bringing New Members in or reinstating those who have left in the past to return because they see the changes in your auxiliary. An auxiliary that is 100% plus is helping your District to achieve the Goal, Each District that achieves 100% plus is Helping State of California show their pride to other states that we are Strong and Proud to be members for the right reason! Let's Do This!!



***Super Hero Movie to be made at the January C of A! Come dressed as a Super Hero for the Membership program in Sacramento! Make sure to have an application on you!***

# Membership Promotion #5 – January 2024

## Page Three

### **NATIONAL- Awards, Awards, Awards!**

1. (State) Make it Matter Elephant pin to each VFW and VFW Auxiliary Member who recruits 5 (five) new members to the VFW Auxiliary from July 1, 2023 through May 31, 2024. National has a Special pin too. Don't forget to send the form to Nationals.
2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits 20 (twenty) new members to the VFW Auxiliary from July 1, 2023 through May 31, 2024. This NMA will be given at the National Convention in Louisville, Kentucky at the National Convention. Don't forget you will also receive the Golden Super Hero cape at the C of A from State.
3. Lights, Camera, Action! VFW Auxiliary Recruiter Drawing. Each VFW Auxiliary National Membership Achievement Award recipient's name will be thrown in a hat a one name will be drawn to receive a \$500 Visa Gift Card. VFW Recruiters are not eligible.

### **Awards for Auxiliaries**

1. \$25 to each Auxiliary that gets to 98% Plus in Membership by March 31, 2024
2. \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024
3. Lights, Camera, Action! VFW Auxiliary Drawing. Each VFW Auxiliary that gets to 101% Plus by June 30, 2024 will be entered into a drawing to get \$500.

